

A Fully-Functional & Diversified Financial Platform



# About the Company

### A UK limited liability company with

# Registration number: 9320075

Corporate offices: c/o Buzzacott LLP

130 Wood Street London EC2V 6DL United Kingdom

United Kingdom

Company director:

Dirk Schmidt, Dipl. Ing. (FH)

### The Founders and Shareholders are

85% — held by SUASUS GmbH, a German limited liability company, with corporate registration HRB 172262, corporate offices at Konradstr. 1, 80801 München, a management and consulting company specializing in the development and implementation of software and internet-services, among others in the field of the stock markets, finance and capital markets.

Shareholder: Roberto Freiherr von der Heyden-Rynsch, PhD

Company director: Siegfried Lindpointner, MBA

9% - Michael Arnaldi, CTO.

3% - Siegfried Lindpointner, MBA.

3% - Dirk Schmidt, Dipl. Ing. (FH), CEO.

### The Legal Advisers are

Jay Birch and Richard Tall

of the law firm DWF LLP

20 Fenchurch Street London, EC3M 3AG United Kingdom Andre Scheerer, LL.M.

of the law firm

Kollmar, Deby & Sinz

Josephspitalstr. 15 80331 München

Germany



# Regulation, Legal Framework and Brand

### Legal framework:

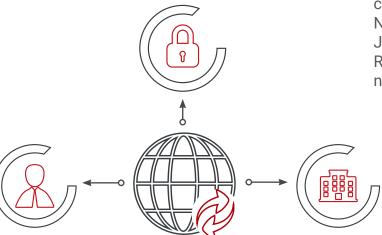
The use of the exchange platform and so the access to the network is going to be regulated by client framework agreements which include all Know-Your-Customer (KYC) procedures and Anti-Money-Laundering (AML) rules customary for trading platforms of this type, terms and conditions for services, release clauses and a cookie policy.

The legal documents have been prepared by the London-based law firm DWF LLP in accordance with standards applied by regulated activity platforms including equities trading platforms and FX platforms.

### Regulatory status:

Bitcoins and the trading in cryptocurrencies are not currently regulated in the United Kingdom.

The operation of a "BTC Platform" is not a regulated activity in the United Kingdom.



#### Brand:

The brand MyMoneyEx is a picture-word mark, registered in Germany under the number 30 2014 068 802, international registration No. 1244203. Owner is SUASUS GmbH, which has given the exclusive right of use to MyMoneyEx Ltd.

The brand has been registered for Nice classes 9, 36, 38 in the European Union and Norway, for class 36 in Colombia, Iceland, Japan, Kazakhstan, Monaco, Philippines, Republicof Korea, Singapore, Turkey, Ukraine, USA, further registrations are pending.



# MyMoneyEx: Services

### Payment:

MyMoneyEx Payment services provide customers access to Bitcoin, Ripple and Ethereum networks with the ability of managing funds, sending/receiving payments in Cryptocurrencies and/or in Fiat currencies.

#### Account:

MyMoneyEx Account services provide customers the ability to manage access to their own private and company account with the possibility to extend the access to third parties. It also provides the ability to request and open different accounts and manage privileges in each of the accounts.

### Exchange:

MyMoneyEx Exchange services provide customers the ability of performing operations on a fully functional and complete (trading indicators, complex order types, algorithmic trading) trading platform of Bitcoins, XRPs (Ripple currency) or ETH (Ether)

### Conversion:

MyMoneyEx Conversion services provide customers the ability of instantly converting between different Fiat currencies (i.e. EUR/USD) passing through BTC, XRP or ETH.



# MyMoneyEx: Services - possible future extensions

### Multilateral Trading Facility (MTF):

subject to regulatory licenses for regulated activities, permits among others the trading of the following financial instruments:

- » Bonds
- » Stocks, Stock Certificates and Stock Options

- » Covered Warrants
- » Certificated Securities

- » Asset-Backed Securities
- » Structured Derivatives

#### **Payment Services**

SEPA/International wire transfers, managing of virtual credit cards and mobile payments

#### Blockchain

platform for corporate proxy voting and reporting

#### **API's**

for interconnectivity with other financial institutions / brokers / stock markets / MTFs

#### Developing its own ledger

in order to limit the operational and counterparty risk leveraging Blockchain technologies



#### Cyptographic Key:

MyMoneyEx has developed a security system that matches each user with a cryptographic key related to the password entered by the user.

#### Password Loss:

In case of a password loss, this key is also encrypted with our key (asymmetric) where the public part is stored in our database and the private part is stored offline (restore an account requires a manual intervention on an offline system).



# MyMoneyEx: Security

#### **Authentication:**

This key (asymmetric) is stored in our database and allows us to authenticate the user not having in our databases any reference (direct or indirect) to the password.

#### Offline and Protected Wallets:

The BTCs under management on the trading accounts are stored in an offline wallet that requires the signature of 3 of 5 authorized members. And for a small percentage of this (less than 3% depending on the risk exposure) are stored in a protected wallet to be able to process instantaneous transactions.

#### **International Best Practice:**

MyMoneyEx uses all international standards decided and developed in collaboration with governmental organizations (http://nist.gov/) which provide higher or equal to 256 bits levels of encryption.

#### Private Keys:

Each wallet (BTC, Ripple, ETH) and any other operation of MyMoneyEx requires the use of the private key that is from time to time decrypted thanks to the user-provided password.

#### Multisignature Wallets:

Each Bitcoin wallet on the platform is also multi-signature and the number of signatures required is 2 out of 2 (one related to the user as specified before, the other related to the platform software)





# MyMoneyEx: Security (2)

MyMoneyEx's security infrastructure is designed to mitigate any risk of unavailability and any risk of vulnerability.

Our central servers are responsible for storing the data of the platform and for processing every operation of the platform. MyMoneyEx strongly leverages open source tecnologies like OpenStack (with a custom networking implementation), Kubernetes, GRPC, Golang, Nodejs, React, GraphQL, Ceph, MySQL NDB Cluster, MongoDB and Cassandra.

All static content is served using a dedicated CDN network built using dedicated servers from some of the biggest providers available. The CDN performs a first level of firewalling and malicious activity detection mitigating DDoS attacks and mitigating malicious behaviours. After security clearance, the CDN will deliver all accepted requests to our central servers placed in Frankfurt at Equinix.

MyMoneyEx has a complete cluster structure, every piece of the software is distributed across different servers and every bit of the data is replicated across 3 different servers in a pool of minimum 5 using replicated block storage tecnologies like Ceph.

Every network step in MyMoneyEx is firewalled with minimal privileges. For example our servers in Frankfurt are only able to exchange packets between each others and only some of them are able to exchange packets to/from the CDN. Every Hypervisor also runs a firewall to allow only the required network traffic to MyMoneyEx virtual machines. In every virtual machine MyMoneyEx also has a software firewall that performs the last check.



# MyMoneyEx: AML & KYC

- the customer performs the registration
- 2. the customer sends his documents (based on the type of customer, private/company)
- 3. the customer fills a proposed form
- 4. our system provides a copy of an original document to be matched against the documents provided from the customer (using http://www.consilium.europa.eu/prado/en/prado-start-page.html)
- 5. our system provides eventual results from a research in the sanctioned lists of entities
- 6. our system provides eventual results from a research in the sanctioned lists of countries
- 7. our system proposes a risk score based on the from and on eventual results in sanctioned lists
- 8. our system proposes an average level of expected transaction volumes and a tolerance level based on form and risk score
- 9. for every transaction additional data like the name/country of the recipient are collected
- 10. every transaction is monitored against our model and if the transaction results suspicious a report is emitted to competent authorities
  - (i.e. monitoring and record keeping of any occasional transaction of 15.000€ or above and reporting if transaction appears suspicious)



# MyMoneyEx: Market Position

Platform name	Fiat currencies supported	Margin Trading	Accounts in different Banks	Ripple	Start	Multi-Account	Multi-User
ANXBTC	AUD, CAD, EUR, GBP, JPY, NZD, USD, HKD, SGD	No	1	No	2013		No
Bitfinex	USD	Yes	1	No	2012	No	No
Bitstamp	USD	No	1	Yes	2011	No	No
BTC-e	CNY, EUR, GBP, RUB, USD	Yes	1	No	2011	No	No
Coinbase	CAD, EUR, GBP, USD	No	2	No	2012	No	No
itBit	USD, EUR, SGD	No	(1*)	No	2012	No	No
Kraken	CAD, EUR, GBP, JPY, USD	Yes	1	Yes	2012	No	No
LakeBTC	ARS, CNY, EUR, GBP, JPY, USD, ZAR	No	1	Yes	2013	No	No
BTCChina (BTCC)	CNY	Yes	(2*)	No	2011	No	No
Huobi	CNY	Yes	(3*)	No	2013	No	No
OKCoin	CNY, USD	Yes	(4*)	No	2013	No	No
MyMoneyEX	AUD, CAD, CHF, CNY, EUR, GBP, JPY, RUB, USD	(5*)	2	Yes	2015	Yes	Yes

<sup>1\*:</sup> trust license; 2-3-4\*: information not available; 5\*: Bank Licence as soon as legally possible (either directly or through licensed partners);



## **Contact Details**

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# "Thank you"